



Armenian Genocide Commemoration 2020 Virtual 'March', join us

The world is facing unprecedented times. There is so much uncertainty around us and we have lost members of our own community to COVID-19. For many Armenians, this pandemic comes at a time when we recall the Genocide of 1915 and our own history. We are unfortunately unable to physically come together at this time to mark the commemoration and remember our ancestors, so this year we are taking it online.

Under the coordination of the ACCUK we are launching a series of virtual engagements including a social media campaign to mark 24th April and remember those who perished. We ask you all to join us and amplify this day digitally by participating in our Virtual 'March':

- Take a photo of yourself between now and 22nd April 'walking' whether it is in your garden, inside your house or while out exercising*
- Include in the photo your forget-me-not flower symbol (if you have one or print and use image below)
- Email the photo to april2020@crag.org.uk
- We want to get this trending on social media too so please use the hashtags #Armeniangenocide, #Ourmarch and #Stepstorecognition when posting your photos across your social media pages

A collage will be created from all the photos turning it into a Virtual 'March' which will then be published across all our social channels and distributed to relevant media sites.

Help us remind the world that we have not forgotten, and even at a time like this we band together, united. Please share this campaign with your friends and family so as many people as possible from our community can join in.

Yours Sincerely,

Campaign for Recognition of the Armenian Genocide UK
ACCUK

"Go ahead, destroy Armenia. See if you can do it. Send them into the desert without bread or water. Burn their homes and churches. Then see if they will not laugh, sing and pray again. For when two of them meet anywhere in the world, see if they will not create a New Armenia." William Saroyan



*In the interest of safety we ask you to participate but please ensure you continue to adhere to government guidelines in the process. #Staysafe #stayhome

Under the auspices of Diocese of the Armenian Apostolic Church UK and Ireland, The Armenian Embassy to the UK and the Armenian Community Council UK, the organising committee consists of AGBU London, AYF London, ANC UK, Tekeyan Cultural Association London, ACYO, HOMENETMEN London, CRAG UK and a few volunteers. (above right: Logo of organising committee)